

CAMPAIGN COMMITMENT CARD For Synagogues & Organizations

Your Name/Position

Congregation/Organization Name

City, State, Zip

Best Phone

Best Email

**YES! We are excited to run a Campaign!
We COMMIT to turn out # _____ of VOTES**

Who will be the Campaign Lead?

Name

Email/Phone

**YES! We will begin promoting the Election during the
high holidays. We would like the following:**

- _____ Sermon talking points
- _____ Insert for the machzors telling people how to sign-up
poster to display in the lobby
- _____ Bulletin/Congregational Announcement

Do you have a texting system in your congregation/organization that can be used to communicate with members around this effort? We can provide a system if you don't have one.

_____ Yes – we will send out texts

_____ No – we would be happy to use yours

Please share any ideas you have or requests for materials that would allow you to run a successful campaign:

How to Calculate A Vote Goal

- Take the number of families/members in your congregation/organization
- Assume a minimum of 1 vote per family (the higher you go the higher your total will be)
- Multiply by .20%
- Check that number– does this number seem low? High? Just about right?
- Your ultimate goal should feel hard but not impossible!
- Place the final number in the form to the left

Committing to a strong Vote Goal will help us ensure a great turn-out in the election!

PLEASE RETURN THIS FORM TO VoteMERCZAZ@mercazusa.org or call us at 212.533.2061